



MAVO2025 Schedule

Thursday, November 6, 2025 – Pre-Conference Session

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS TITLE	CLASS DESCRIPTION
7:00 PM to 10:00 PM	Rivanna G <i>Mastery Session</i> \$\$\$ Extra Fee	Nate Begle & Val Kelly	"Creating Characters for Curated Content"	Having a roster of characters in your head and on paper can be the difference between booking a gig and not! In this special two-part Mastery Workshop, Val Kelly (Actress, Owner/ President/CEO of MAVO) and Nate Begle (Voice Actor, Coach, Owner of Begle Booth Studios) will teach attendees: • how to create new characters • how to build their backstories • how to live in the character • and how to build a roster of characters to pull from in their everyday VO auditions. Part 1: Building Characters In the first part of this session, we will show you how to build a character. For a character to be believable, voice actors must often create their backstory. Where is the character from? What is their personality? Are they a hero or a villain? Do they love causing mischief or saving the day? Part 2: Content Creation In the second half of this class, we'll take your character work and turn it into engaging content for your social media. Whether you're looking to grow your audience on Instagram, TikTok, or other platforms, or simply boost engagement with your current followers, creative content is essential. We'll help you create ready-to-post material you can use immediately to connect with your audience and expand your reach.



MAVO2025 Schedule

Friday, November 7, 2025

Morning Sessions (8:00 AM to 11:45 AM)				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
8:00 AM to 9:00 AM	Hallway outside of Rivanna D <i>Registration</i>	N/A	Registration	Registered attendees must check in at the beginning of the event to get their swag bag and name badge. Badges must be worn at all times during the event.
9:00 AM to 10:30 AM	Rivanna D <i>Opening Remarks General Session</i>	Val Kelly & Guest Speakers	"Defying Gravity in VO"	Join MAVO Owner/CEO/Exec. Producer/Director, Val Kelly for her opening remarks for the 10-year anniversary MAVO2025 Conference. Val's remarks will be followed by Guest Speaker Intros! Don't miss it!
10:30 AM to 10:45 AM	Hallway outside of Rivanna D <i>Break</i>	N/A	Break	A quick break before the Keynote address.
10:45 AM to 11:45 AM	Rivanna D <i>General Session</i>	Mark Rider	Keynote Address with Rider	Join Keynote Speaker, Mark Rider for a riveting Keynote address!
11:45 AM to 1:00 PM	On your own <i>(not included)</i>	N/A	LUNCH (on your own)	Lunch is not provided today. Attendees may visit the hotel bar/ restaurant or go to a local restaurant to get food.

Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
1:00 PM to 1:50 PM	Rivanna D Panel	Kim Hurdon, Michael Scott, Elley Ray, Nate Begle	Animation/ Gaming Panel	Join industry pros Kim Hurdon, Michael Scott, Elley Ray-The Voice Oracle, and Nate Begle for a Q & A panel about animation and gaming!
1:00 PM to 4:00 PM	Rivanna C <i>Mastery Session</i> \$\$\$ Extra Fee	Zach Campion	"Phonetic Fanatic"	Zach has devoted the majority of his artistic career to stoking passion and developing facility with phonetics and dialect. The International Phonetic Alphabet is a tool that was developed primarily to serve linguists but has been used by actors and those looking to modify their accents for over a century. This workshop aims to develop a keen awareness of the anatomy involved in speech, learn the "system" of the IPA chart, and explicitly connect those insights to accurate and intelligible performance to meet a range of aesthetic demands. If nerding out about speech and accent is on your agenda, this workshop is for you!
1:00 PM to 4:00 PM	Rivanna B <i>Mastery Session</i> \$\$\$ Extra Fee	Kelly Moscinski & Kathryn Horan	"Finding You in Take Two"	How to make choices with authentic connection in all of your takes. Often times actors struggle to come up with different ideas for takes that are still connected, personal, and work with the script and specs. Let me walk you through a variety of techniques to find a range of reads and versions of YOU to use in your commercial auditions.

(Cont.) Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
2:00 PM to 2:50 PM	Rivanna D <i>General Session</i>	Sura Siu & Stephanie Willing	Audiobooks- “Your Next Chapter”	Audiobooks: “Your Next Chapter”: The essential audiobook craft and industry insight to take you from book-curious to booked. As a multi-billion dollar industry, audiobooks are one of the fastest growing sectors in the voice over world. Audiobook narration is more than just reading out loud—for the voice actor it’s a blend of performance, stamina, and storytelling. In this session attendees will learn every step of the audiobook process, from set-up and training to script preparation and workflow, as well as ways to get onto rosters and connect with publishers, authors, and other players in this rapidly expanding market. Topics covered will include: -Home studio setup -A typical audiobook workflow -How to find audiobook opportunities -Publishers, ACX, indie authors, and more
2:00 PM to 3:30 PM	Rivanna F <i>Breakout Session</i>	Lynn Norris & Brigid Reale	Stop Doing Stuff: How Voice Actors Can Delegate to Dominate - with Brigid Reale & Lynn Norris	Stop doing stuff. Seriously. You’re a voice actor, not a one-person admin army. In this 90-minute power session, we’ll show you what to kick off your plate, how to wrangle your calendar so it works for you, and exactly who should be doing all that other stuff (hint: not you). You’ll map out a custom outsourcing plan, learn how to put a price tag on your time, and finally get the breathing room you’ve been craving. More mic time. More money-making time. More “me” time. Less everything else.

(Cont.) Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
3:00 PM to 3:50 PM	Rivanna D <i>General Session</i>	Hugh Klitzke	"Script Structure Revealed"	Live Analysis and Transformation Watch the magic happen in real time. Hugh will take three different commercial scripts — a standard 6-liner, adreaded one-liner, and an anthem— and break them down live in the session. See exactly how he analyzes structure, identifies performance choices, and transforms confused reads into confident, bookable performances. And three voice actors will immediately apply Hugh's analysis. Here's what you will see: Live script analysis of three different commercial types Real voice actors performing before and after Hugh's breakdown The actual moment when structure clicks and reads transform 15 minutes of Q&A to dig deeper into what you just witnessed This isn't theory. This is the curtain being pulled back on a process that separates working voice actors from everyone else. See the structure. Hear the difference. Get the breakthrough.
4:00 PM to 4:50 PM	Rivanna D <i>General Session</i>	Yolanda Spearman	"It's Emotional – Bring Your Scripts to Life!"	Join Yolanda Spearman & Get ready to level up your voiceover skills and have a blast doing it? Come "play" with me in this 60-minute breakout where we'll ditch the dull reads and practice making every script burst with feeling. I'm bringing my original game, It's Emotional, designed to help you flex your vocal muscles and tap into your emotional range. Here's how it works: you'll get a phrase or sentence to read as an emotion — but don't say it out loud! The rest of us have to guess what you're feeling, just by hearing your read. Think charades — but for your voice. You'll laugh, you'll learn, you'll probably get dramatic (on purpose). If you've ever struggled to sound more authentic, more human, or just more real — this session is for you!
4:00 PM to 5:30 PM	Rivanna A <i>Breakout Session</i>	Brad Hyland	Why "You Just Being You " Is Exactly What Voice Buyers Want!	When you can stop trying to be the voice YOU THINK someone else wants... THAT'S when the magic can happen. Making your auditions more authentic, natural, more fun and 100% you.

(Cont.) Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
4:00 PM to 5:30 PM	Rivanna F <i>Breakout Session</i>	Rider	“So, You’re Thinking about Getting Into Promo?”	Learn what it takes to get into and succeed in the world of promo from a guy who has voiced thousands of them in his career. This will be the most fun and in depth dive into promo performance that has ever happened at a voice over conference. You will be working the same promos as the guy that booked them and then you will be able to hear the final product vs. your performance.
4:00 PM to 7:00 PM	Rivanna C <i>Mastery Session</i> \$\$\$ Extra Fee	Carin Gilfry	“True Crime Narration”	Over 50% of Americans watch or listen to true crime stories, and there are hundreds of true crime series and podcasts currently in production. So how can you become the narrator for one of your favorite murder shows? Join award-winning true crime narrator, Carin Gilfry, for a deep dive into this genre of work. We'll talk about everything from where to find work, to auditions, to sessions, and so much more. And you won't want to miss the big reveal at the end!!!! (Ok, maybe there's no big reveal, but it's definitely going to be a good class. ;)
4:00 PM to 7:00 PM	Rivanna G <i>Mastery Session</i> \$\$\$ Extra Fee	Kim Hurdon	“Cheat Codes for Killer Gaming Self Tapes”	Level Up Your Auditions with Pro VO Skills That Book! Want to crush your next video game audition? Then it's time to hack the system and learn from an experienced gaming director. In this 3-hour power-packed workshop, you'll unlock the real cheat codes for creating killer self-tapes that grab casting directors by the headset and don't let go. We'll kick things off with an insider-focused PowerPoint presentation that breaks down everything from character analysis to audition technique to what actually happens during a AAA record session. Then we hit PLAY. Actors will get on the mic and perform gaming dialogue, barks, and efforts. You'll get direction, feedback, and the chance to see how others tackle the same types of lines in wildly different ways. You'll learn how to decode what devs and casting directors are actually looking for, record self-tapes that sound industry-pro, nail efforts and barks without frying your voice, make a single line or scream memorable. Whether you're new to gaming VO or leveling up your auditions, this workshop will leave you feeling mic-ready and mission-complete. No controller required. Just your voice.

Evening Sessions (5:00 PM to 10:30 PM)				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
5:00 PM to 5:50 PM	Rivanna D <i>General Session</i>	Marc Scott	"Up and To The Right"	Stocks only go up and to the right, right? Wrong! Your voice over business is no different! This session is real talk about the growth trajectory of your voice over business, and what really happens when you get "too busy."
6:00 PM to 6:50 PM	Rivanna D <i>General Session</i>	Matthew "Slim da Reason" Parham	"F*ck Imposter Syndrome (You Deserve Success)"	This class is a candid, empowering conversation about the ways imposter syndrome can show up in your voiceover journey - and how to tell it to f*ck off. The class will analyze the doubts that creep in when auditions are slow, bookings don't come through, or even when you do book and question whether you deserve it. Through collaborative conversation, the class will explore ways for building confidence, navigating setbacks, and embracing both wins and losses to create a clear formula for success in VO. Because F*ck Imposter Syndrome. You deserve success.
6:00 PM to 7:30 PM	Rivanna F <i>Breakout Session</i>	Kelly Moscinski & Kathryn Horan	"Commercial Auditions: How to Nail a Read in 3-5 sec." w/Kelly Moscinski & Kathryn Horan	Commercial Audition Masterclass with Kelly Moscinski & Kathryn Horan of "The Voicecaster": How To Nail A Read in 3-5 Seconds I want to show talent what we hear on the casting side and dive into a variety of ways they can make their auditions truly stand out in only 3-5 seconds.
7:00 PM to 8:30 PM	On your own (<i>Not Included</i>)	N/A	DINNER (<i>Not Included</i>)	We are not providing dinner at this event. The hotel does have a restaurant and there are many local restaurants within a short drive that you can try out.
8:30 PM to 10:30 PM	Rivanna D <i>Social</i>	Val Kelly	MAVO Muse Awards & "Defying Gravity" Karaoke Social	Please join us for the presentation of the MAVO Muse awards ceremony. This will be presented by MAVO2025 Host/Owner, Val Kelly. After the awards are presented, we will shift gears into a fun, Karaoke social.



MAVO2025 Schedule

Saturday, November 8, 2025

Morning Sessions (8:15 AM to 12:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
8:15 AM to 8:45 AM	Hallway outside of Rivanna D	N/A	Registration	Anyone who: • has a one day ticket for today or • didn't somehow check in at registration yesterday, • or who has ticketing issues can check with registration at this time.
8:45 AM to 9:00 AM	Rivanna D <i>General Session</i>	Val Kelly	Daily Announcements with Squacky	Join MAVO Owner/CEO, Val Kelly for daily announcements and updates!
9:00 AM to 9:50 AM	Rivanna D <i>Panel</i>	Tim Friedlander, Marc Scott, Yolanda Spearman, & Lynn Norris	The Business Panel	Join Moderator Tim Friedlander as he fields questions for our business VO Experts Marc Scott, Yolanda Spearman, & Lynn Norris in this riveting panel!!

(Cont.) Morning Sessions (8:15 AM to 12:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
9:00 AM to 10:30 AM	Rivanna A <i>Breakout Session</i>	Hugh Klitzke	I'm Over It – WTF Is “Conversational?”	Hugh P. Klitzke brings 15 years as Booth Director at Buchwald NYC to MAVO! He has coached and directed Emmy and Tony winners, Audible Narrator Hall of Famers, the curious and the work-a-day VO hustlers. And now, anyone at MAVO can get specific feedback in this two-hour workshop! Perform, get redirected and learn what conversational really is in this interactive workshop! Or you can drop in and watch! Your call! Finally understand: How it feels when you actually get there, What direction cliches like “friendly” and “approachable” really sound like the difference a nuanced smile makes! And how to truly be yourself on mic and you’ll understand these ideas and more by doing them yourself! Anyone attending will have short commercial reads critiqued and redirected live in this workshop!
9:00 AM to 10:30 AM	Rivanna F <i>Breakout Session</i>	Laura Doman	"Shameless in Action: Crafting Your Self-Promo Blueprint Summary”	This intimate, hands-on breakout session takes The Shameless Hussy’s Guide from concept to real-life action. In this 90-minute intensive, attendees will workshop their own self-promotion strategy, using guided exercises to define their niche, write a standout personal blurb or pitch, and design a sustainable visibility plan. We’ll explore effective collaborations, content ideas that don’t suck, and how to pitch yourself without sounding like a walking résumé. Think live feedback, real-world practice, and plenty of encouragement to show up loud and proud. By the end, you’ll walk away with a customized blueprint to elevate your visibility—without selling your soul.
9:00 AM to 12:00 PM	Rivanna C <i>Mastery Session</i> \$\$\$ Extra Fee	Rider	“Saucy Secrets of Commercials”	Rider will teach you to craft better auditions and get the edge in the casting process by spotting the 5 hidden writer's secrets that are buried within the copy that most people never even see and then learning how to better perform them.

(Cont.) Morning Sessions (8:15 AM to 12:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
9:00 AM to 12:00 PM	Rivanna G <i>Mastery Session</i> \$\$\$ Extra Fee	Tim Powers	"Timprov"	"Timprov" is an improvisational theater workshop specifically designed for voice actors, led by veteran voice actor and coach Tim Powers. Drawing from his training at renowned improv schools like The Groundlings and Upright Citizens Brigade, Powers created the workshop to help voice actors develop skills that are crucial to their craft. This three-hour live workshop is designed to be a high-energy "playground" for a voice actor's imagination. Participants, regardless of their prior improv experience, engage in short-form improv games. The focus isn't on being "funny" or perfect, but on being present, spontaneous, and collaborative. Key skills and benefits of attending a Timprov workshop include: · Character Development: Learning to create memorable characters on the fly, with and without a script. · Confidence Building: Gaining the ability to think on your feet and trust your instincts. · Spontaneity and Presence: Overcoming the pressure of perfectionism and learning to "be in the moment," a vital skill for auditions and unscripted voiceover work. · Listening and Collaboration: Sharpening listening skills and working with other actors to build a scene organically. · Laughing your butt off In essence, Timprov is about applying the core principles of improvisation to the specific needs of voice acting, helping performers to be more natural, authentic, and creative behind the microphone.
10:00 AM to 10:50 AM	Rivanna D <i>General Session</i>	Bev Standing	"Locking Doors to Hide Emotions"	Locking doors to hide emotions—to hide the little doubting dodger in your mind—and to stay in control when a script hits too close to home.

(Cont.) Morning Sessions (8:15 AM to 12:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
10:30 AM to 12:00 PM	Rivanna B <i>Breakout Session</i>	Yolanda Spearman	"Boardrooms to Breakouts - Marketing Corporate VO Without the Yawn"	Corporate narration doesn't have to put people to sleep — and neither should your marketing. In this fast-paced 90-minute session, I'll show you how to bring some life to those boardroom reads, and how to get your direct mail opened instead of tossed. You'll learn quick, practical ways to show off your range, keep it real, and get your name on the short list — because boring voices don't get booked (and boring mail doesn't get opened). Bring your pen, your questions, and your best "I mean business" smile. Let's make corporate narration anything but boring.
11:00 AM to 11:50 AM	Rivanna A <i>General Session</i>	Elley Ray – The Voice Oracle	"Be an Alchemist – How to Charm!"	Turn Your Voice into Gold & Your Stories into Spells! Step right into the sacred circle of storytelling and awaken your inner alchemist! In this enchanting 50-minute tickle, The Voice Oracle (Elley Ray), distills nearly five decades of international voice mastery into a delicious, concentrated dose of charisma, charm, and communication magic. Discover the three ancient ingredients every voice magician needs to captivate an audience, transform mundane words into emotional lightning, and win the invisible game of connection. This is no ordinary "technique" class; it's a recalibration of your energy, a celebration of your unique frequency, and a joyous reminder that your voice can charm snakes and sell dreams. Expect sparks. Expect laughter. Expect transformation. Be the storyteller who changes the room.
12:00 PM to 1:00 PM	Rivanna D <i>Lunch</i>	N/A	LUNCH (Provided by MAVO)	Enjoy a gourmet, bagged lunch with all of your favorite NEW MAVO friends! Sit with a new person each day so you make more friends! *** <i>Provided for those who purchased a ticket in time.</i>

Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
1:00 PM to 1:50 PM	Rivanna D <i>General Session</i>	Kelly Moscinski & Kathryn Horan	"Connection Over Perfection"	In this engaging and eye-opening session, we'll explore the power of authenticity in both performance and business. Whether you're behind the mic or building your brand, authentic connection is the key to standing out, building trust, and creating lasting impact. We'll dive into how to bring your true self to every performance, how authenticity enhances your auditions and relationships, and how to communicate with clarity and confidence in the business side of voiceover. Walk away with tools to strengthen your message, your presence, and your professional identity...on and off the mic.
1:00 PM to 2:30 PM	Rivanna F <i>Breakout Session</i>	Carin Gilfry	"Audition like a Pro"	Are your auditions feeling bland, and taking WAY too long to do? Carin Gilfry is an audition master and a speed demon. Learn her techniques to trust yourself, give the best reads ever, and book more work! Auditioning is your conditioning. The Job is the game.
1:00 PM to 4:00PM	Rivanna G <i>Mastery Session</i> \$\$\$ Extra Fee	Michael Scott	Next Level VO: Advanced Performance Techniques for Video Game Voice Acting with Michael Scott	Video game voiceover is one of the most exciting—and most demanding—genres in the industry. From cinematic performances to combat barks, actors are expected to deliver authentic, emotionally grounded characters under intense creative and physical conditions. This workshop, "Next Level VO: Advanced Performance Techniques for Video Game Voice Acting," is designed to give actors the tools they need to book more roles, build believable characters, and protect their voices—all while navigating the unique technical and emotional demands of the medium. Attendees Will Learn: How video game casting differs from other genres—and how to stand out Techniques for creating nuanced, grounded performances—even with limited context Mastering combat and exertion efforts without destroying your voice Understanding vocal archetypes (military, fantasy, sci-fi, realism) and how to approach each Breaking down a cinematic scene vs. combat/AI dialogue On-the-fly direction: how to adjust quickly in sessions and self-tape auditions Insider tips on audition prep, callback etiquette, and long-term relationships with studios

(Cont.) Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
2:00 PM to 2:50 PM	Rivanna D <i>Panel</i>	<i>See Class Description</i>	Agent/Casting Panel	Learn what Agents and Casting directors are looking for in your auditions. Ask all your top-of-mind questions to experts: Kelly Moscinski, Kathryn Horan, Kim Hurdon and Marissa Robinson Marino. Moderated by Hugh Klitzke.
3:00 PM to 3:50 PM	Rivanna D <i>General Session</i>	Zach Campion	“Choose and Allow – The Fundamentals of Vocal Support”	Participants will be treated to a targeted presentation of vocal anatomy, learn some basic abdominal isolations, and develop a simple vocal support technique that can power up any vocal performance.
3:00 PM to 4:30 PM	Rivanna B <i>Breakout Session</i>	Matthew “Slim da Reazon” Parham	“Taking the Leap: From Sideline to Signed”	Ready to go from freelancing on the sidelines to landing agency representation and booking like a pro? This class will explore the insider strategies and tools needed to catch an agent’s attention, secure representation, and thrive once you’re signed. Together, we’ll cover audition techniques, demo production, industry best practices, and the mindset shifts that cuts through the crowd so we’re ready to <i>take the leap</i> .
3:00 PM To 6:00 PM	Rivanna A <i>Mastery Session</i> \$\$\$ Extra Fee	Elley Ray “The Voice Oracle”	“Mastering the Care- Actor”- Be a VO Warrior”	Enter the Arena. Exit Transformed. Calling all fierce-hearted storytellers! This is the VO showstopper. The main event. The three-hour power portal where the sacred meets the silly, the fierce meets the free, and YOU meet the Master Voice within. Led by the legendary Voice Oracle, Elley Ray, this is not just a class; it’s a voice quest. Step out of the classroom and into the Big Top of creative brilliance where games, challenges, spontaneous collaborations, and wild team rituals turn your VO skill set into a VO soul set. You’ll work your whole being-voice, body, energy, and spirit to reclaim the radical playfulness and profound purpose of the Care-Actor. Expect the unexpected. Embrace the impossible. Walk away with over \$300 worth of exclusive VO downloads, tools, and magical gifts to cleanse, center, and claim your Master Voice A warrior’s voice, battle-tested and ready to change the world. This is the VO revolution you didn’t know you needed. This is where warriors are born.

(Cont.) Afternoon Sessions (1:00 PM to 5:00 PM) *Check session times

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
4:30 PM to 6:00 PM	Rivanna C <i>Breakout Session</i>	Kim Hurdon	"Learn How to Die"	Dying is not optional—it's the whole point. In this high-energy, scream-friendly class, you'll learn how to deliver believable, visceral vocal efforts that bring life (and death) to your AAA characters. From getting punched in the gut to falling off a cliff – this workshop is all about the grunts, gasps and growls that make virtual worlds sound real. You'll work on: deaths that don't sound like bad acting, combat efforts for hits, dodges, charges, and swings, multiple types of dying (yep, there's way more than one way to go), and how to scream smart and save your voice. Whether you're fighting groups, solo enemies or just your own lungs, this class will help you sound like a pro. Come ready to get loud, get physical, and Learn How To Die! (...again and again and again.)
4:30 PM to 6:00 PM	Rivanna F <i>Breakout Session</i>	Marissa Robinson Marino	"How to make your commercial read more authentic, grounded and natural"	How to make your commercial read more authentic, grounded and natural. We'll work on variations in tone, energy, gravitas, and more. You'll leave with a refreshed outlook and perspective on the industry, and confident in your unique abilities to make every read your own.

Evening Sessions (5:00 PM to 10:30 PM)				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/SESSION TITLE	CLASS DESCRIPTION
5:00 PM to 5:50 PM	Rivanna D <i>General Session</i>	Michael Scott	"Authentic Networking for Voice Actors."	In today's competitive voiceover industry, talent alone isn't enough - relationships drive opportunities. This interactive workshop is designed to help attendees build meaningful industry connections without the awkwardness or pressure that often comes with traditional networking. Whether you're an introvert unsure where to start or a seasoned pro looking to strengthen your relationships, this session offers practical tools to help navigate real-world events, online communities, and professional spaces with confidence and authenticity. Attendees Will Learn: How to make a lasting impression without "pitching" yourself Conversation starters and follow-ups that feel natural Building long-term industry relationships (not just one-time contacts) Networking strategies for in-person conferences, virtual events, and social media Managing nerves, self-doubt, and imposter syndrome in professional settings.
6:00 PM to 8:30 PM	On your own <i>(Not Included)</i>	N/A	DINNER <i>(Not Included)</i>	We are not providing dinner at this event. The hotel does have a restaurant and there are many local restaurants within a short drive that you can try out.
8:30 PM to 10:30 PM	Rivanna D <i>Social</i>	N/A	MAVO Murderrrrrr Mystery Party	Join us for the first ever "Murderrrrrrr at MAVO2025 Mystery Party"!!!! We already did the casting for this, but all MAVO attendees are welcome and we are counting on you to help solve the mystery!! This is going to be super fun!!!



MAVO2025 Schedule

Sunday, November 9, 2025

Morning Sessions (8:30 AM to 11:30 AM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
8:30 AM to 11:30 AM	Rivanna B <i>Mastery Session</i> \$\$\$ Extra Fee	Hugh Klitzke	"Finally! Script Analysis That Makes Sense"	What if you could take apart commercials to deepen your understanding of them? Organize content to change the way you think about your performance? Find the emotional center to even the most announcery scripts? There are principles that make commercials sound like, act like and read like commercials and not (lets say) narration, characters or games. And you can learn them all! Make sense for yourself out of commercial voiceovers! And now, anyone at MAVO can take away his proven system using structural analysis to make immediate, bookable choices. Finally understand: The difference between reading copy and understanding structure Why some scripts feel impossible (and how to make them easy) The hidden emotional roadmap every commercial script follows How to find your performance choice in 30 seconds, not 30 minutes This isn't theory you'll forget tomorrow. This is the pull-back-the-curtain moment that transforms how you approach every single script from day one. Leave with practical tools you can apply to your very next audition. Work hands-on with real commercial scripts that might have stumped you before... Learn a repeatable process for approaching copy commercial with confidence! Stop overthinking. Start booking.
8:45 AM to 9:00 AM	Rivanna D <i>General Session</i>	Val Kelly	Daily Announcements with Squacky!!	Join MAVO CEO/Owner, Val Kelly for a brief opening session of daily announcements and an intro to the day.

(Cont.) Morning Sessions (8:30 AM to 11:30 AM) *Check session times

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
9:00 AM to 9:50 AM	Rivanna D <i>General Session</i>	Carin Gilfry	Build Your Own Time Machine (Lessons in Work/Life Optimization)	Is work taking... waaaaayyy too long? Do you ever wish you had more time to do the things you love? Or maybe more time to just finish the things you HAVE to do? Carin Gilfry has mastered the art of getting a lot of sh*t done in a limited amount of time, and she is here to teach you how to optimize, prioritize, and give yourself back the life you've been craving. So grab your Delorean and strap on your hoverboard. Because this class will have you saying, "Great Scott!"
9:00 AM to 10:30 AM	Rivanna A <i>Breakout Session</i>	Bev Standing	Cold Reads & Improv	You will be given scripts to perform a cold read, then pull out tabs from a variety of hats that will create a second read. i.e. age range / emotion / genre / and if you dare - an extra little something. The basis of this is how to create a 2nd read when you're stuck.
9:00 AM to 10:30 AM	Rivanna F <i>Breakout Session</i>	Zach Campion	"The Queen's English"	This session includes a thorough overview of the Received Pronunciation British Dialect along with native-speaking samples, phonetic sound changes, and the opportunity to perform a few lines in dialect for feedback. For beginner and experienced performers alike, this workshop will help participants develop a nuanced and specific understanding of this frequently featured dialect.
10:00 AM to 11:30 AM	Rivanna G <i>Breakout Session</i>	Stephanie Willing & Sura Siu	Audiobooks: By the Book: Performances grounded in genre, rooted in text, inspired by you.	When an audiobook audition lands in your inbox, you have a lot of performance decisions to make. You are the star of this one-person show for an audience of one--the person with their earbuds in. Does it need character voices and dialects? What kind of pacing will you use for a romance vs. a thriller vs a memoir? Is the narration in first person or third person or omniscient? All of these elements can be utilized to create a lived-in, compelling audiobook performance. In this session we will listen to brief examples from master narrators in key genres, identify their choices, and then work on excerpts. Attendees will have the opportunity to read and receive feedback from an excerpt of their choice. Options will be provided prior to the session.

(Cont.) Morning Sessions (8:30 AM to 11:30 AM) *Check session times				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
10:30 AM to 11:20 AM	Rivanna D <i>General Session</i>	Brad Hyland	"What My Best Customers are Telling Me!"	I will share my secrets to "Make The Connection" with your clients by giving fabulous customer service from the very first opportunity and keep them coming back year after year. Featuring real-world examples along with 3 brand new videos to share from my 2025 customers and agents that share their thoughts with me about what they need from us...AND what they don't need!
10:30 AM to 11:20 AM	Rivanna A <i>General Session</i>	Laura Doman	"The Shameless Hussy's Guide to Self Promotion"	Let go of humility and grab the mic—this isn't your average "build a brand" talk. The Shameless Hussy's Guide to Self-Promotion is a bold, entertaining, and actionable roadmap for voice actors who are ready to be seen, heard, and booked. In this session, we'll demystify the difference between PR and marketing, explore the mindset needed to promote yourself without apology, and walk through the essential prep work: defining your niche, knowing your value, and owning your unique voice in a crowded market. You'll walk away with concrete ideas across three categories—DIY strategies, collaborative promos, and unconventional opportunities—that will boost your visibility and attract new clients. Perfect for those tired of waiting to be "discovered."
11:30 AM to 12:30 PM	Rivanna D <i>Lunch</i>	N/A	LUNCH (Provided by MAVO)	Enjoy a gourmet, bagged lunch with all of your favorite NEW MAVO friends! Sit with a new person each day so you make more friends! ***Provided for those who purchased a ticket in time.

Afternoon Sessions & Closing Ceremony (12:30 PM to 5:00 PM)				
TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
12:30 PM to 1:30 PM	Rivanna D <i>Panel</i>	Tim Friedlander, Carin Gilfry, Michael Scott, Matthew Parham	"The NAVA Panel"	Join NAVA board members for a discussion about the challenges and solutions facing the voiceover industry today. We'll discuss the importance of contracts, fair rates, AI, new legislation which helps protect voice actors, and much more.
12:30 PM to 2:00 PM	Rivanna F <i>Breakout Session</i>	Elley Ray "The Voice Oracle"	"VO Treasure Chest – Know Your Worth"	Dig Deep, Roar Loud, Shine Bright Welcome to a high-voltage, hands-on, heart-first expedition into your vocal goldmine! In this exhilarating 90-minute VO adventure, The Voice Oracle, Elley Ray, opens the lid on her treasure chest of tools to help you discover, own, and unleash your true value as a voice artist. KABOOM! Warm up your instrument with ancient and playful energy work, activate your placement power, and ignite your full-bodied storytelling fire. This is where wild meets wise, and professional meets primal. We'll dive into: • Response-driven dialogue that breathes, listens, and bites with Discovery and Opinion • The sacred truth that whoever asks the question holds the power-Listen • Techniques to shatter stale "industry" norms and return to SOURCE This isn't just voice work, it's voice freedom. Come find your treasure. It's been inside you all along.
12:30 PM to 3:30 PM	Rivanna B <i>Mastery Session</i> \$\$\$ Extra Fee	Brad Hyland	"What are the best casting sites for me?"	This will be an engaging and fun dive into the differences between the top casting sites and how to best use the them as part of an overall successful voiceover career. This will include live reads from attendees, along with my actionable tips and tricks for getting more traction with every audition- in less time, that will turn into more short-listing and more regular booking.

(Cont.) Afternoon Sessions & Closing Ceremony (12:30 PM to 5:00 PM)

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
12:30 PM to 3:30 PM	Rivanna C <i>Mastery Session</i> \$\$\$ Extra Fee	Marc Scott	"From Search to Send"	Imagine having a marketing guru sitting with you in your office providing real time guidance and instruction on the entire process of finding a new lead, researching them and sending a personalized marketing email. That's what you'll get in this workshop. A complete, guided step-by-step walkthrough of my entire workflow. By the time we're done you'll have the confidence and strategy you need to level up your email marketing efforts and an introductory email template you can use going forward.
2:00 PM to 2:50 PM	Rivanna D <i>General Session</i>	Marissa Robinson Marino	"Commercial Auditions - Do's, Don'ts etc."	Commercial auditions - dos, don'ts, industry insights, and talent agency expectations (specific to DDO NY) with DDO NY talent agent Marissa Robinson Marino.
2:00 PM to 3:30 PM	Rivanna A <i>Breakout Session</i>	Tim Powers	"Core Principles of Improvisation in VO"	In this dynamic ninety-minute breakout session, voice actor and improv coach Tim Powers will dive into the core principles of improvisation and reveal how they are a game-changer for voice actors. Drawing from his training at top improv schools, Tim will go beyond the basics of "being funny" to show you how improv is a powerful tool for developing authenticity, confidence, and adaptability behind the microphone. This session will cover: • The "Yes, and..." Mindset: How to apply this foundational improv rule to accept direction and build on a client's feedback in a live session. • Making Bold Choices: Exercises and techniques for moving past perfectionism to make strong, committed character choices on the fly. • The Power of Presence: Learning to be fully in the moment and react naturally, which translates into more believable and engaging performances. • Building a Character Toolkit: Practical ways to use improv to create a rich library of voices and personalities that you can pull from at a moment's notice. Whether you're a seasoned pro or just starting out, this session will equip you with a new perspective on your work and help you tap into a more spontaneous, confident, and creative side of your voice acting. Come prepared to listen, learn, play, and have fun!

(Cont.) Afternoon Sessions & Closing Ceremony (12:30 PM to 5:00 PM)

TIME (EST)	LOCATION/ SESSION TYPE	GUEST SPEAKER	CLASS/ SESSION TITLE	CLASS DESCRIPTION
2:00 PM to 3:30 PM	Rivanna G <i>Breakout Session</i>	Michael Scott	Make Characters Your Career! VO for Animation and Anime	Booking an iconic role in an animated series is a goal of many voice actors. But what steps can you take to actually make it happen? From getting the right opportunities, to auditioning, to booking the role, Michael Scott will take a comprehensive look at the world of Animation and Anime. Participants will get a chance to read scripts, create their own characters, and be coached on their performance. If you're interested in characters, this is a session you won't want to miss!
3:30 PM to 5:00 PM	Rivanna D <i>General Session</i>	Val Kelly	Closing Ceremony/Prize Raffle	Join MAVO CEO/Owner, Val Kelly for the MAVO2025 Closing session. She will offer brief closing remarks about the weekend and there will be a prize raffle. Any prizes that have been donated by guest speakers or sponsors will be raffled off at this session. All registered attendees will receive 1 raffle ticket at check in/registration and then will have the opportunity to buy up to 4 more tickets to increase their chances to win!! Details will be given at registration! (Cash is preferred for raffle ticket purchases!)