Day 1: Morning/Afternoon

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 1: Friday November 13, 2026 | **08:00 AM** Until 2:00 PM | **Westin Dulles Hotel, Herndon Virginia**

08:00 AM - 4:00 PM
Hallway outside Rivanna D

REGISTRATION
Registered attendees must check in at the beginning of the event to get their swag bag and name badge. Badges must be worn at all times during the event. Someone will be at the registration table almost consistently from 8am-4pm.

09:00 AM- 10:00 AM
Rivanna D
General Session
Featuring MAVO Owner/CEO, Val Kelly

OPENING REMARKS
Join MAVO Owner/CEO/Exec. Producer/Director, Val Kelly for her opening remarks for the 11th annual MAVO2026 Conference. Val's remarks will be followed by Guest Speaker Intros and the MAVO MUSE Award Presentation! Don't miss it!

10:00 AM - 10:50 AM
Rivanna D
General Session
Featuring Platinum Sponsors: “The Voicecaster” Kelly Moscinski & Kathryn Horan

“THE AUDITIONS YOU NEVER KNOW YOU’RE WINNING”
As voice actors, it's easy to believe your career is measured by one thing: bookings. But from the casting side of the glass, there's a much bigger story unfolding. Every audition, every email, every session, every interaction, and every challenge is helping shape your reputation in ways you'll likely never see. In this inspiring session, we will pull back the curtain on what really happens after you hit "submit." Through heartfelt stories, behind-the-scenes insights, and lessons gathered from years of casting thousands of voice actors, you'll discover the invisible wins that are quietly moving your career forward, even when the booking doesn't come. You'll leave with a renewed perspective on rejection, a deeper understanding of what casting truly remembers, and the confidence to recognize that some of the most important auditions you'll ever give are the ones you never realize you've already won.

11:00 AM - 11:50 AM
Rivanna D
General Session
Featuring Guest Speaker: Earl Fisher

“THE ESSENTIAL, INSPIRING, SYMBIOTIC RELATIONSHIP BETWEEN ACTING AND VOICE.”
This session explores the inseparable relationship between acting and voice. We’ll examine the industry perspective of “it’s about the acting”— both its importance and its limitations. You’ll be challenged to embrace a holistic perspective that opens up greater possibilities: for creative discovery and acting choices, as well as for expanded vocal range and control. All of which promises more on-spec auditions and broader career opportunities.

12:00 PM - 2:00 PM
On your own!

LUNCH - ON YOUR OWN - NOT INCLUDED
Lunch is not included or provided today. The hotel does have a restaurant and there are several restaurants within a short driving distance. If you need suggestion, please ask the front desk or the ladies at registration.

Day 1: Afternoon/Evening

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 1: Friday
November 13, 2026

02:00 PM
Until 10:30 PM

Westin Dulles Hotel, Herndon Virginia

02:00 PM - 3:30 PM
Rivanna D
Panel
Featuring Lori Alan, Nate Begle, David Cui Cui, Earl Fisher, Tom Antonellis

THE ANIMATION/VIDEOGAME PANEL

Join Keynote Lori Alan and Guest speakers Nate Begle, David Cui Cui, Earl Fisher & Tom Antonellis for an exciting panel all about the animation and videogame genres of VO This will be a Q & A style – so it will be great if you can have some questions in mind for our panel in advance!

02:00 PM- 3:20 PM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring Hanne Rickert

“MEISNER FOR VOICE ACTORS: LIVING TRUTHFULLY IN THE BOOTH”

Why do some voice actors keep booking while others keep getting cut at the second round? In this 80-minute, hands-on breakout, DMT-certified Meisner coach and 20-year industry veteran Hanne Rickert reveals the proven acting technique behind the conversational, authentic reads clients are actually buying. Walk away with a foundational Meisner toolkit you can take straight into your next audition, with no prior acting background required.

02:00 PM - 5:00 PM
Rivanna B
Mastery Session
$$$Extra Fee$$$
Featuring Kim Aspeling

“BECOME THE VOICE BRANDS KEEP COMING BACK TO: HOW TO BUILD LASTING BRAND RELATIONSHIPS”

Landing a brand voice isn't just another booking--it's one of the most rewarding opportunities in commercial voiceover. The right brand partnership can lead to repeat campaigns, long-term client relationships, greater industry recognition, and a more consistent stream of work.

Most voice actors market themselves too broadly. Brands don't hire simply "great voices"--they hire the voice that best represents their identity.

In this highly personalised workshop, we'll conduct an individual Brand Match Assessment for every participant, using the same strategic principles brands and casting teams use when selecting commercial voices. Together, we'll analyse your vocal qualities, performance style, strengths, experience and market positioning to identify the brands you're naturally suited to, the opportunities you're most likely to book, and how to position yourself as the obvious choice.

You'll also gain an insider's understanding of how brands develop their sonic identity, how voice casting decisions are really made, what casting directors listen for, and whether your current demo reel is helping or holding you back.

You'll leave with:

- Your own personalised Brand Voice Profile
- A clear list of brands and sectors to target
- Expert advice on refining your reel for commercial success
- A strategy for positioning yourself with brands, agents and casting directors

Day 1: Afternoon/Evening

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 1: Friday
November 13, 2026

02:00 PM
Until 10:30 PM

Westin Dulles Hotel, Herndon Virginia

02:00 PM - 5:00 PM
Rivanna C
Mastery Session
$$$Extra Fee$$$
Featuring Anne Flosnik

“THE ART OF TELLING STORIES IN FICTION AND NON – FICTION GENRES.

For this immersive Master Class, please bring a 3 minute Fiction and Non Fiction sample from a book you could be cast in. Feedback and practical advice highlighting areas of strength and opportunity will be discussed, along with suggestions for genres to explore that match your unique voice and skill set, along with thoughts about practical approaches for different genres.

04:00 PM- 4:50 PM
Rivanna D
General Session
Featuring Libby Clearfield

“COMMERCIAL VO CASTING: FROM SUBMISSION TO SHORTLIST... AND BEYOND!”

Submitting an audition is just one step in the process. What can you do to give your read the best chance of moving forward? From interpreting specs to avoiding common missteps, this session pulls back the curtain on the commercial casting process and offers practical advice to help your auditions leave the right impression.
TAKEAWAYS:

- Develop a stronger understanding of how casting directors evaluate auditions.
- Learn how to balance creativity with the client's direction to deliver compelling reads.
- Gain confidence in communicating professionally with casting directors before and after you submit your audition.

04:00 PM - 5:30 PM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring Tom Antonellis

“A TASTE OF TOUR OF DIALECTS™”

Tom Antonellis, actor, voiceover artist and dialect coach (CHIP N DALE RESCUE RANGERS, WINNING TIME, CRIME BOSS: ROCKAY CITY, JOE VS CAROLE) brings his Tour of Dialects™ -- a fun, interactive workshop diving into dialects in the VO space. Attendees will enjoy a Q&A on dialect work, how it is still relevant in an authentic casting landscape, the benefits of dialect study and audience participation for actual dialect coaching focusing on drilling a variety of dialects and their features.

05:00 PM - 5:50 PM
Rivanna D
General Session
Featuring Jon Ciano

“OVERCOMING IMPOSTER SYNDROME BY OWNING YOUR JOURNEY”

This session is an industry-focused class designed to help voice actors break free from the "Comparison Trap" and navigate their unique professional paths.

06:00 PM - 8:00 PM
ON YOUR OWN

DINNER - ON YOUR OWN

Dinner is not included on any nights of the event. However, the hotel does have a restaurant and there are several restaurants within a short driving distance from the hotel.

08:00 PM - 10:30 PM
Rivanna D
Social
Featuring Various Attendees & MAVO Staff

MAVO MURDER MYSTERY SOCIAL

This super fun session will be for all attendees and is a social event. Those who audition and land parts for it will be performing in our murder mystery. I will let you know about audition info ASAP!

Day 2: Morning
Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 2: Saturday November 14, 2026 | **08:00 AM** Until 1:00 PM | **Westin Dulles Hotel, Herndon Virginia**

08:00 AM - 3:30 PM
Hallway outside Rivanna D

REGISTRATION
Registered attendees who didn’t check in on Friday, must check in at the beginning of the event to get their swag bag and name badge. Badges must be worn at all times during the event. Someone will be at the registration table almost consistently from 8am-3:30pm.

09:15 AM - 9:30 AM
Rivanna D
General Session
Featuring Val Kelly

OPENING ANNOUNCEMENTS
MAVO Owner/CEO, Val Kelly will give brief announcements before the first Panel starts today. **Please note, some sessions start at 9, so if you have one of those, don’t worry - you can miss this!!**

09:00 AM - 12:00 PM
Rivanna C
Mastery Session
$$$Extra Fee$$$
Featuring Tom Antonellis

“TOUR OF DIALECTS™”
Tom Antonellis, actor, voiceover artist and dialect coach (CHIP N DALE RESCUE RANGERS, WINNING TIME, CRIME BOSS: ROCKAY CITY, JOE VS CAROLE) brings his Tour of Dialects™ -- a fun, interactive workshop diving into dialects in the VO space. Attendees will enjoy a Q&A on dialect work, how it is still relevant in an authentic casting landscape, the benefits of dialect study and audience participation for actual dialect coaching focusing on drilling a variety of dialects and their features. This workshop Mastery Session is perfect for the actor / VO artist who is daunted by dialects but wants not to be, the actor who’s a great mimic yet simply isn’t sure they’re accurate, the actor whose everyday speaking voice has accent features or regionalisms they would like to better control, and even the actor who’s yet to dip their toe into this area of character work. It’s worth noting: skill with dialects and dialect-tangential skills can be traced to Tom’s success in numerous VO and on-camera genres (including commercials, animation, video games, TV, film, documentary narration, audiobooks, voicematching, dubbing, ADR, narration and narrative podcasts) so you can be sure this study will have far-ranging benefits.

09:00 AM - 10:30 AM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring Libby Clearfield

“INSIDE THE DEMO: A CASTING DIRECTOR'S REVIEW”
A great demo doesn't just sound polished. It tells listeners exactly who you are, what you do best, and why they should hire you. In this interactive session, participants will have the opportunity to submit a commercial or narration demo for live feedback from a commercial casting director. Together, we'll evaluate each demo through the lens of today's marketplace, discussing performance, branding, copy selection, pacing, production, and whether the demo is achieving its intended purpose. Even if your demo isn't reviewed, you'll gain valuable insights by hearing feedback on a wide range of demos and learning what makes one stand out.

TAKEAWAYS:
- Discover what makes a demo effective in today's voiceover market.
- Learn how casting directors evaluate demos and what captures their attention.
- Identify ways to strengthen your performance, branding, and demo structure.
- Better understand whether your demo aligns with the work you want to book.
- Walk away with practical ideas you can apply when updating or producing your next demo.

Day 2: Morning

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 2: Saturday November 14, 2026 | **08:00 AM** Until 1:00 PM | **Westin Dulles Hotel, Herndon Virginia**

09:00 AM - 12:00 PM
Rivanna G
Mastery Session
$$$Extra Fee$$$
Featuring Kelly Moscinski & Kathryn Horan

“COMMERCIAL CASTING CONFIDENTIAL: FROM BREAKDOWN TO BOOKING”

What really happens after you hit "submit?" In this interactive three-hour workshop, you'll step into the role of casting director and experience the commercial casting process from breakdown to booking. Through hands-on casting exercises, real-world scenarios, and group discussions, you'll review auditions, make casting decisions, and discover why some actors book while others don't. You'll leave with a deeper understanding of how casting works, what truly stands out, greater confidence in your audition choices, and the tools to stop overthinking and start booking.

09:30 AM - 10:50 AM
Rivanna D
Panel
Featuring Jon Ciano, Anne Flosnik, Hanne Rickert, Jessica Mathison

“ASK THE PROS” PANEL

Join industry pros: Jon Ciano, Anne Flosnik, Hanne Rickert & Jessica Mathison for a fun panel about various topics in the VO industry. From the business side to audiobooks and acting as a whole, these four are super pros. Bring all the questions you’d like to ask them for this session!!

10:30 AM - 12:00 PM
Rivanna A
Breakout Session
$$Extra Fee$$
Featuring Earl Fisher

“TECHNIQUES FOR CHARACTER DISCOVERY AND DEVELOPMENT”

This session is about techniques that improve your ability to very quickly discover nuances of a character, which will be the basis of a layered performance, as well as develop sensitivity for living the character from the inside— not presenting it from the outside. In other words, learning a process, which guides you to the creation of engaging and believable performances for any character—very quickly.

11:00 AM - 11:50 AM
Rivanna D
General Session
Featuring Nate Begle

“FROM THE INSIDE OUT: WHERE REAL CHARACTERS BEGIN”

The best character work does not start with your voice. It starts on the inside. Drawing on 20 years of puppetry before 25 years behind the mic, Nate Begle breaks down his inside-out approach: how what is happening internally shapes everything the audience hears externally. This session is about getting out of your own way, quieting the overthinking, and letting a fully committed character do the work for you. Expect real talk from a coach who still books the work he teaches, a few laughs, and a sneak peek at the puppet-driven exercises waiting in the breakouts. Life in every line, and characters that stick.

12:00 PM - 1:00 PM
Rivanna D
Meal
Provided if included with ticket

LUNCH

Lunch is provided by MAVO - IF you purchased the General admission ticket that includes it. If you have a “NO FRILLS” ticket or a 1 day ticket, lunch will not be included or provided and you will either have to go eat at the hotel restaurant or elsewhere.

Day 2: Afternoon/Evening

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 2: Saturday November 14, 2026 | **01:00 PM** Until 11:00 PM | **Westin Dulles Hotel, Herndon Virginia**

01:00 PM - 01:50 PM
Rivanna D
General Session
KEYNOTE ADDRESS
Featuring Keynote Speaker Lori Alan

KEYNOTE ADDRESS: “THE SECRET IS NOT YOUR VOICE. IT’S THE LIFE YOU BRING TO IT.”

What if the greatest investment you could make in your voiceover career had nothing to do with your voice?
In this inspiring and deeply personal keynote, veteran actor and voice artist Lori Alan invites you to step away from the pursuit of perfection and reconnect with the one thing no one else can bring to the microphone - you! Through humor, heartfelt stories, and lessons learned over decades in animation, television, film, and life, Lori explores how curiosity, resilience, authenticity, and living a full, meaninful life become the foundation for unforgettable performances.
You’ll leave feeling inspired to trust yourself more, embrace your unique journey, and discover that the secret to booking more authentic work isn’t changing who you are - it’s bringing more of yourself to everything you do.

02:00 PM - 3:20 PM
Rivanna D
Panel
Featuring Kelly Moscinski, Kathryn Horan, Kim Aspeling, Libby Clearfield

“THE CASTING PANEL”

Join Casting Directors Kelly Moscinski & Kathryn Horan of “The Voicecaster”, plus Kim Aspeling and Libby Clearfield for an exciting session on exactly what Casting Directors are looking for when they listen to auditions and so much more! Bring all of your most pressing casting questions!!

02:00 PM - 3:20 PM
Rivanna C
Breakout Session
$$Extra Fee$$
Featuring Jessica Mathison

“THE INSIDE SCOOP: ARE YOU BUILDING RELATIONSHIPS OR CLOSING DOORS?”

What kinds of networking, outreach, follow-up, and professional interaction help build meaningful industry relationships and what unintentionally creates distance instead? For this interactive breakout session, Jessica gathered insight directly from agents, casting professionals, clients, producers, peers, and other industry professionals who regularly receive relationship-building efforts from voice actors. Attendees will explore the communication habits, visibility strategies, and networking approaches that help people stay memorable, reconnect, collaborate, and refer others professionally. Through discussion, examples, analysis, and guided participation, attendees will examine introductions, outreach approaches, follow-up communication, and professional interaction styles while exploring common misconceptions around networking and relationship-building within the voiceover industry.

02:00 PM - 3:20 PM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring Nate Begle

“HEARING IS BELIEVING: THE CHARACTER LAB”

This is where the inside-out approach gets hands-on. We take everything from the general session and go deeper into the voiceover and character realm, then flip the script: you build a character, step up to the mic, and Nate live-animates it with a puppet while you voice it. It sounds a little wild, and that is the point. The puppet becomes the tool that pulls you out of your head and locks you into the character, with a healthy dose of improv and a lot of fun.
You will leave with a real felt sense (pun very much intended) of what committed, out-of-your-head performance actually FEELS like.

Day 2: Afternoon/Evening

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 2: Saturday
November 14, 2026

01:00 PM
Until 11:00 PM

Westin Dulles Hotel, Herndon Virginia

03:30 PM - 4:20 PM
Rivanna D
General Session
Featuring Anne Flosnik

“THE AUDIOBOOK LANDSCAPE TODAY.”

An exploration of what a career in audiobooks looks like today. A discussion of different paths that might be taken, to begin, amplify and maintain a career in today’s ever changing audiobook market.

03:30 PM - 6:30 PM
Rivanna B
Mastery Session
$$$Extra Fee$$$
Featuring Keynote Lori Alan

“THE VOICES IN YOUR HEAD ARE TRYING TO BOOK YOU.”

The voices are already in there - it’s time to let them out. Whether you’re creating animated characters, bringing an audiobook to life, voicing a podcast, or simply looking to make bolder acting choices, this energetic and interactive mastery session will help you unlock the characters already living inside your imagination.
Through improv, exploration, practical audition techniques, and plenty of laughs, you’ll learn to trusty your instincts, stop chasing the “perfect” read, and create performances that are authentic, memorable, and uniquely yours. You’ll leave with greater confidence, practical tools you can use immediately, and a renewed sense of freedom every time you step up to the mic.

03:30 PM - 6:30 PM
Rivanna G
Mastery Session
$$$Extra Fee$$$
Featuring Hanne Rickert

“VOICE ACTING IS ACTING: A MEISNER MASTERY INTENSIVE”

What separates the voice actors who book from the ones who keep getting passed over? It’s not the mic, the studio, or the demo. It’s whether you can deliver a read that sounds like a real human being having a real moment, on command, every take. In this hands-on, three-hour deep dive, DMT-certified Meisner coach Hanne Rickert teaches the actual technique behind authentic, conversational reads. Twelve seats. Real copy. Live coaching. Leave with embodied skills you can take straight into your next audition.

04:30 PM - 5:20 PM
Rivanna D
General Session
Featuring David Cui Cui

“ANALYZING YOUR CAREER:WHAT DATA CAN DO FOR VOICE ACTORS”

"Data, data, data, I cannot make bricks without clay." How does a voice actor look at their career from a non-performing perspective? What even is a good booking ratio? And does it matter? Come join David Cui Cui as he discusses the importance of looking at your own personal voiceover data, shielding yourself from misleading statistics and graphics, and identifying and creating key metrics and points of interest that will inform you of where your career is and how you can navigate where it is going.

04:30 PM - 5:50 PM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring Jim Fronk

“TAKE 2: WHAT SHOULD I DO? LET THE MUSIC LEAD YOU”

Join Jim Fronk for an interactive voiceover workshop designed to help talent discover fresh, authentic second takes for auditions. Through guided exercises and real-time experimentation, participants will explore creative techniques to shift perspective, emotion, and delivery. The class culminates with “Let The Music Lead You,” where attendees will experience firsthand how changing music genres while reading can subconsciously influence pacing, attitude, energy, and performance choices, unlocking unexpected and dynamic reads.

Day 2: Afternoon/Evening

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 2: Saturday
November 14, 2026

01:00 PM
Until 11:00 PM

Westin Dulles Hotel, Herndon Virginia

06:00 PM - 8:00 PM

Meal - Not included

DINNER - ON YOUR OWN - NOT INCLUDED/NOT PROVIDED

Dinner is not provided on any nights of the event. So you will have 2 hours to go eat on your own or with the new friends you’ve likely made by now! The hotel does have a restaurant and there are several restaurants within a short drive from the hotel. You can ask the front desk for recommendations.

08:00 PM - 11:00 PM

Rivanna D
MAVO Karaoke Social

MAVO KARAOKE SOCIAL

As we “Elevate and Evolve” in our VO journeys together this weekend, let’s also take some time to relax and have fun!! So grab your favorite drink from the bar and join us for what will undoubtedly be another fun MAVO Karaoke social!!!

Day 3: Morning
Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 3: Sunday
November 15, 2026

08:30 AM
Until 12:30 PM

Westin Dulles Hotel, Herndon Virginia
****Please Note: Registration will be available from 8.30 AM until 5.00 PM today. ****

08:30 AM - 10:00 AM
Rivanna B
Breakout Session
$$$Extra Fee$$$
Featuring Jessica Mathison

“THE INSIDE SCOOP: ARE YOU BUILDING RELATIONSHIPS OR CLOSING DOORS?” (2ND OFFERING OF THIS CLASS)

What kinds of networking, outreach, follow-up, and professional interaction help build meaningful industry relationships and what unintentionally creates distance instead? For this interactive breakout session, Jessica gathered insight directly from agents, casting professionals, clients, producers, peers, and other industry professionals who regularly receive relationship-building efforts from voice actors. Attendees will explore the communication habits, visibility strategies, and networking approaches that help people stay memorable, reconnect, collaborate, and refer others professionally. Through discussion, examples, analysis, and guided participation, attendees will examine introductions, outreach approaches, follow-up communication, and professional interaction styles while exploring common misconceptions around networking and relationship-building within the voiceover industry.

08:30 AM - 11:30 AM
Rivanna C
Mastery Session
$$$Extra Fee$$$
Featuring Earl Fisher

“VOCAL CHARACTERISTIC MECHANICS WORKSHOP”

This comprehensive training shows you exactly how to access and explore every vocal mechanism in your body, and then how to control and modify the vocal characteristics you create with each mechanism. You’ll also learn how to combine characteristics into layered voiceprints that are natural, believable, and fit any level of realism demanded by the genre, style, or script.

This mastery session is not solely for VAs competing in “character-y” genres like animation, games, or audiobooks. Vocal characteristics are requested in all genres—especially commercial, because they instantly transmit details about your persona. As you add new characteristics to your vocal toolbox, you’ll grow your vocal mastery and ability to compete for roles you are currently skipping.

09:15 AM - 9:30 AM
Rivanna D
General Session
Featuring Val Kelly

DAILY ANNOUNCEMENTS

Join MAVO Owner/CEO, Val Kelly for some announcements for the last day and some words of encouragement to make the most of this last day of the conference!!
Please note, if you have another session at this time - it’s fine!! Enjoy!!

09:30 AM - 10:20 AM
Rivanna D
General Session
Featuring Tom Antonellis

“THE FOUR PROFESSIONAL PRIORITIES”

As freelance voiceover artists (voice actors) we are artists while at the same time we are entrepreneurial business professionals. We our own boss and our own employee.
As such, Tom Antonellis, Voice Arts Awards nominated & One Voice Awards nominated voiceover artist, and the inaugural recipient of the “Be Brad” Voiceover Community Award (named in memory of Brad Venable) from the National Association of Voice Actors whose work spans numerous VO genres, has pinpointed the 4 Professional Priorities and will cover them in this General Session.
Learn to become a more dutiful self-employee and a more understanding self-boss by focusing an entrepreneurial plan through the four priorities and in using goal-setting for tangible steps to bring about results along four trajectories Tom will also break down.

Day 3: Morning
Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 3: Sunday November 15, 2026 | **08:30 AM** Until 12:30 PM | **Westin Dulles Hotel, Herndon Virginia**

08:30 AM - 9:50 AM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring David Cui Cui

“KEEP TRACK OF YOUR VOICE ACTING WITH JUST A SINGLE SPREADSHEET”

Whether you’re just starting out in voiceover or are already deep into the game, tracking your audition and financial progress can seem like a daunting process! Join David Cui Cui as he shares how he keeps track of his expenses, income, and auditions; feel free to bring out your own spreadsheet software and follow along.*
- Learn how to track your auditions and bookings: sources, union status, genre, etc. Know for certain where you get most of your auditions from, and what genres you book
- Generate multiple graphical views of your expenses and income; learn where you spend most of your money so you can budget accordingly
- Determine which views and metrics matter to YOU; data is meant to serve you and your career

*Demonstrations will be done with Microsoft Excel, but many ideas and formulas are transferrable to Google Sheets.

10:30 AM - 11:20 AM
Rivanna D
Panel
Featuring Terry Briscoe, Jim Fronk, Jesika Cooney, Carman Wilson & Tom Antonellis

AUDIO CINEMA/DRAMA PANEL: “THEATRE OF THE MIND”

Join Terry Briscoe, Jim Fronk, Jesika Cooney, Carman Wilson and Tom Antonellis as they discuss all things audio cinema. From the concept, to the production, direction, casting, and of course acting that goes into creating them.

10:00 AM - 11:20 AM
Rivanna G
Breakout Session
$$Extra Fee$$
Featuring Nate Begle

“SEEING IS BELIEVING: PUPPETRY 101 FOR VOICE ACTORS”

Ever wanted to know what it feels like to bring a Muppet-style character to life? Here is your shot. Modeled on the way Nate teaches the Sesame-style workshops, this is true hands-on Puppetry 101: eyeballs on a hand, lip sync, and character, performed live on a monitor while the room watches the final shot come together. We keep it loose and improv-friendly, and we use a song everybody already knows so you are not sweating the words and can focus purely on the craft. A fun, safe place to get your hands dirty and discover how much puppetry sharpens your performance
instincts. Seeing is believing.

11:30 AM - 12:30 PM
Rivanna D
Meal - Included

LUNCH

Lunch is provided by MAVO today - IF you purchased a ticket that includes it. If you have a 1 day ticket or a “no frills” ticket then lunch is not included. In that case, you will need to either grab something at the hotel restaurant or a local restaurant that is within a short driving distance.

Day 3: Afternoon
Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 3: Sunday
November 15, 2026

12:30 PM
Until 5:00 PM

Westin Dulles Hotel, Herndon Virginia

12:30 PM - 3:30 PM
Rivanna B
Mastery Session
$$$Extra Fee$$$
Featuring Keynote Lori Alan

“YOU’RE THE DIRECTOR NOW. THE ART OF SELF-DIRECTING FROM YOUR HOME STUDIO.”

Whether your “home studio” is a state-of-the-art booth or a closet full of winter coats, one thing is true: you’re the director now. In today’s voiceover world, actors are expected to make bold choices, trust their instincts, and deliver authentic, broadcast-ready auditions—often without ever receiving direction. In this interactive masterclass, veteran actor and voice artist Lori Alan shares the practical tools and mindset she’s developed over decades in animation, television, and film to help you trust yourself, make stronger choices, stop second-guessing, and know when you’ve got “the take.” You’ll leave with greater confidence, a fresh perspective, and techniques you can put to work in your very next audition.

12:30 PM - 3:30 PM
Rivanna C
Mastery Session
$$$Extra Fee$$$
Featuring Libby Clearfield

“COMMERCIAL VO: BRINGING COPY TO LIFE”

Commercial voiceover is acting first. The challenge isn't simply reading the copy. It's bringing it to life while staying true to the client's vision. In this highly interactive workshop, you'll learn how to make even the most non-conversational script feel authentic, deliver announcer copy without sounding like an announcer, and discover the subtle choices that elevate a performance without changing a single word. Through guided exercises and live coaching, you'll develop stronger commercial instincts and leave with practical tools you can apply to every audition.

TAKEAWAYS:

- Understand what casting directors and clients are actually listening for in a commercial performance.
- Learn how to interpret specs and make grounded, authentic performance choices.
- Explore multiple approaches to the same copy while staying authentic to the client's vision.
- Discover how to bring commercial copy to life without relying on ad-libbing or improvisation.
- Receive live coaching, implement feedback in real time, and experience how small adjustments can transform a read.
- Leave with practical tools and greater confidence to approach your next commercial audition.

Day 3: Afternoon

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 3: Sunday November 15, 2026 | **12:30 PM** Until 5:00 PM | **Westin Dulles Hotel, Herndon Virginia**

12:30 PM - 1:20 PM
Rivanna D
General Session
Featuring Kim Aspeling

“UNLOCK THE UK VOICEOVER MARKET: WHAT UK CASTING DIRECTORS REALLY WANT”

The UK commercial voiceover market is a thriving global industry and a huge untapped opportunity for American and international talent. Drawing on my experience as a UK casting director, producer and voice coach, I'll take you behind the scenes of the UK casting process and share what truly influences booking decisions. We'll explore the key differences between the UK and US markets, what makes performances stand out, why some auditions progress while others don't, and how international talent can position themselves for more UK opportunities. You'll leave with insider knowledge and practical strategies to approach UK auditions with confidence and unlock a new market for your voice.

12:30 PM - 1:50 PM
Rivanna F
Breakout Session
$$Extra Fee$$
Featuring Kelly Moscinski & Kathryn Horan

“WHY IT BOOKED (AND WHY IT DIDN'T)”

Every actor has wondered, "Why didn’t I book that one?" In this breakout, The Voicecaster team takes you inside the decision-making process behind commercial casting to reveal what really separates a booking from a pass. Through real-world examples, group discussions, and hands-on casting exercises, you'll compare auditions, evaluate performances from the casting side of the table, and discover how branding, authenticity, timing, chemistry, and client needs all influence the final decision. You'll leave with a clearer understanding of what makes an audition stand out, how to make stronger choices in the booth, and why booking is often about much more than delivering the "best" read.

1:30 PM - 2:20 PM
Rivanna D
General Session
Featuring Terry Briscoe

"THE FIRST FIVE YEARS: SUCCESS IS CLOAKED AS CONSISTENCY."

Terry will be going over what his first five years have looked like in VO. The lessons learned, both good and bad and why consistency is the key to success.

2:30 PM - 3:20 PM
Rivanna D
General Session
Featuring Matthew Parham

“REAL TALK W/SLIM DA REAZON”

Join Matthew “Slim Da Reazon” Parham for this fun session about all things VO, NAVA, etc!! This will be an interview style session conducted by MAVO Owner/CEO, Val Kelly. If you have questions you would like to contribute, please contact Val Kelly at val@midatlanticvo.com with the Subject line: “Questions for MAVO Interview.”

2:00 PM - 3:20 PM
Rivanna G
Breakout Session
$$Extra Fee$$
Featuring Anne Flosnik

“GETTING STARTED IN AUDIOBOOKS SOUP TO NUTS”

If you’ve ever considered a career in audiobooks, this class will give you practical steps to take, to make this happen.

Day 3: Afternoon

Schedule

MAVO2026 “Elevate & Evolve” in VO

Day 3: Sunday
November 15, 2026

12:30 PM
Until 5:00 PM

Westin Dulles Hotel, Herndon Virginia

3:30 PM -5:00 PM
Rivanna D
General Session
Featuring Val Kelly

CLOSING CEREMONY/PRIZE RAFFLE DRAWING

This is the last session of the conference. MAVO Owner/CEO, Val Kelly will give her closing remarks and then draw raffle prizes for those who purchased tickets. With several thousand dollars worth of prizes to give away, you won’t want to miss this!!