

Day 1 - Friday, November 10, 2023

COLOR KEY: (PLEASE NOTE THAT BREAKOUT AND MASTERY SESSIONS ARE OPTIONAL ADD-ONS and have additional fees. They are NOT included with your General admission ticket. Panels are included with General admission!)

General Session

Mastery Session

Meal

Breakout Session

Panel

Break

Room	Time	Guest Speaker	Session Title	Category/Genre
Hallway outside ballroom	8:15am-9:00am	N/A	Registration	
Rivanna D	9:00am-9:15am	Val Kelly	Opening Remarks	General Session
Hallway outside ballroom	9:15am-9:30am	N/A	Break/Overlap	Break
Rivanna E	9:30am-11:00am	Ana Clements	“Be Your Own Cheerleader”	Breakout Session
Rivanna A	9:30am-12:30pm	Vanessa Richardson	Podcasting	Mastery Session
Rivanna F	9:30am-12:30pm	Marc Scott	“From Search to Send: How to Find a New Lead and Send an Introductory Email”	Mastery Session
Rivanna D	9:30am-10:30am	Laura Schreiber	“Everything E-learning”	General Session

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Rivanna G	9:30am-11:00am	Yolanda Spearman	“Balancing 2 Careers – what’s your availability”	Breakout Session
Rivanna D	11:00am-12:00pm	J. Michael Collins	“Conversational Commercials in 2023 and Beyond”	General Session
N/A	12 o 12:30pm-2:00pm		LUNCH – ON YOUR OWN – NOT INCLUDED	
Rivanna A	2:00pm-3:00pm	Joe Cipriano	Promos	General Session
Rivanna G	2:00pm-3:00pm	Monique Bagwell	“The Voice from Nowhere: Learning How to Create a General American Accent”	General Session
Rivanna D	2:00pm-3:00pm	Michael Scott	“Turn your NETWORK...Into NETWORTH \$\$\$”	General Session

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Rivanna E	2:00pm-5:00pm	Jim Fronk	3 Hour Website Creation Mastery Class	Mastery Session
Rivanna F	2:00pm-5:00pm	Sean Pratt	A Non-Fiction Audiobook Deep Dive	Mastery Session
Rivanna B	2:00pm – 3:30pm	Colleen Evanson	“Detective-ing Your Script”	Breakout Session
Rivanna C	2:00pm – 3:30pm	Kelly McGee	Script Analysis	Breakout Session
Rivanna B	3:35pm-5:05pm	Carin Gilfry	In-show Narration, Moving The Story Forward	Breakout Session
Rivanna C	3:35pm-5:05pm	Angelina Bruno & Andrea Beane – AB2 Talent	“Building Character from the Inside Out”	Breakout Session
Rivanna D	3:30pm-5:30pm	Dan Friedman	Zen4VO – Connection, Confidence, Communication	General Session

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N/A	5:00ish/5:30 – 7:30pm	N/A	Dinner on your own – NOT INCLUDED	Meal (NOT PROVIDED)
Rivanna D	7:30pm-9:00pm	Sirena Irwin, Katie Leigh, Michael Scott, Vanessa Richardson, Colleen Evanson	Animation Panel	Panel
Rivanna A/B/C	9:00pm-11:00pm	N/A	Networking/Social Event/Guest speaker fast intros	General Session